

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58244-1

DATE PRINTED

09/10/12

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	
	USA	USA	
CONTACT	R. BEALE	PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11862	PRODUCT CODE 1302	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/10/12 AND ENDING 09/16/12 NO. WEEKS: 1			

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	20222..	8	05:00A	05:56A	30S	09/10/12-09/14/12	WBZ NEWS	8	125.00	1000.00
2 LUR	40444..	16	05:58A	07:00A	30S	09/10/12-09/14/12	WBZ NEWS	16	300.00	4800.00
3 LUR	30333..	12	07:00A	09:00A	30S	09/10/12-09/14/12	THE EARLY SHOW	12	100.00	1200.00
4 LUR	Sa	2	05:00A	06:00A	30S	09/15/12-09/15/12	WBZ NEWS	2	75.00	150.00
5 FIXED	Sa	1	06:00A	07:00A	30S	09/15/12-09/15/12	WBZ NEWS	1	450.00	450.00
6 FIXED	Sa	1	07:00A	08:00A	30S	09/15/12-09/15/12	WBZ NEWS	1	540.00	540.00
7 FIXED	Sa	1	08:00A	10:00A	30S	09/15/12-09/15/12	SATURDAY EARLY SHOW	1	1000.00	1000.00
8 LUR	Su	1	05:00A	06:00A	30S	09/16/12-09/16/12	WBZ NEWS	1	75.00	75.00
9 FIXED	Su	1	06:00A	07:00A	30S	09/16/12-09/16/12	WBZ NEWS	1	450.00	450.00
10 FIXED	Su	1	07:00A	08:00A	30S	09/16/12-09/16/12	WBZ NEWS	1	540.00	540.00
11	Su	1	08:00A	09:00A	30S	09/16/12-09/16/12	WBZ NEWS	1	675.00	675.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCTWARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11862	PRODUCT 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/10/12 AND ENDING 09/16/12 NO. WEEKS: 1					

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			FROM	TO						
FIXED										
12	Su	1	08:57A	10:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	1800.00	1800.00
FIXED										
13	10111..	4	09:00A	10:00A	30S	09/10/12-09/14/12	RACHAEL RAY	4	450.00	1800.00
FIXED										
14	10111..	4	11:00A	12:00N	30S	09/10/12-09/14/12	PRICE IS RIGHT	4	810.00	3240.00
FIXED										
15	10111..	4	12:00N	12:27P	30S	09/10/12-09/14/12	WBZ NEWS	4	540.00	2160.00
FIXED										
16	F	1	12:27P	02:00P	30S	09/14/12-09/14/12	CBS SOAP ROTATION	1	495.00	495.00
FIXED										
17	10111..	4	03:00P	04:00P	30S	09/10/12-09/14/12	DR. PHIL	4	600.00	2400.00
FIXED										
18	10111..	4	04:00P	04:30P	30S	09/10/12-09/14/12	JUDGE JUDY	4	720.00	2880.00
FIXED										
19	10111..	4	04:30P	05:00P	30S	09/10/12-09/14/12	JUDGE JUDY	4	720.00	2880.00
FIXED										
20	10111..	4	05:00P	05:30P	30S	09/10/12-09/14/12	5PM NEWS	4	855.00	3420.00
FIXED										
21	10111..	4	05:30P	06:00P	30S	09/10/12-09/14/12	530PM NEWS	4	945.00	3780.00
FIXED										
22	20222..	8	06:00P	06:30P	30S	09/10/12-09/14/12	WBZ NEWS	8	650.00	5200.00
FIXED										

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NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1	
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102
	USA		USA	
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11862	PRODUCT CODE	1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/10/12 AND ENDING 09/16/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
23 FIXED	10110..	3	07:00P	07:28P	30S	09/10/12-09/13/12	WHEEL OF FORTUNE	3	1440.00	4320.00
24 FIXED	20220..	6	07:28P	07:57P	30S	09/10/12-09/13/12	JEOPARDY !	6	2250.00	13500.00
25 FIXED	F	1	07:00P	08:00P	30S	09/14/12-09/14/12	PATRIOTS ALL ACCESS	1	1800.00	1800.00
26 FIXED	Sa	1	07:00P	07:28P	30S	09/15/12-09/15/12	WHEEL OF FORTUNE	1	630.00	630.00
27 FIXED	Sa	1	07:28P	07:56P	30S	09/15/12-09/15/12	JEOPARDY!	1	720.00	720.00
28 LUR	M MOTHER/FALL PREVIEW	1	07:58P	09:00P	30S	09/10/12-09/10/12	HOW I MET MOTHER/TWO BROKE	1	3000.00	3000.00
29 LUR	M	1	09:00P	10:00P	30S	09/10/12-09/10/12	2 BROKE GIRLS/MIKE & MOLLY	1	3000.00	3000.00
30 FIXED	M	1	10:00P	11:00P	30S	09/10/12-09/10/12	HAWAII FIVE-O	1	3500.00	3500.00
31 FIXED	W	1	07:58P	09:00P	30S	09/12/12-09/12/12	BIG BROTHER	1	12000.00	12000.00
32 FIXED	W	1	09:00P	10:00P	30S	09/12/12-09/12/12	CRIMINAL MINDS	1	8000.00	8000.00
33 FIXED	W	1	10:00P	11:00P	30S	09/12/12-09/12/12	CSI: CRIME SCENE	1	8000.00	8000.00

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ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE	
			11862	1302	
NATIONAL SALESPERSON					
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			FROM	TO						
34 FIXED	Th	1	07:58P	09:00P	30S	09/13/12-09/13/12	BIG BANG THEORY/TWO AND A	1	12000.00	12000.00
35 FIXED	Th	1	09:00P	10:00P	30S	09/13/12-09/13/12	BIG BROTHER	1	12000.00	12000.00
36 FIXED	Th	1	10:00P	11:00P	30S	09/13/12-09/13/12	PERSON OF INTEREST	1	8000.00	8000.00
37 LUR	F	1	07:58P	09:00P	30S	09/14/12-09/14/12	UNDERCOVER BOSS	1	1500.00	1500.00
38 FIXED	F	1	09:00P	10:00P	30S	09/14/12-09/14/12	CSI: NY	1	4500.00	4500.00
39 FIXED	F	1	10:00P	11:00P	30S	09/14/12-09/14/12	BLUE BLOODS	1	8000.00	8000.00
40 LUR	Sa	1	07:57P	09:00P	30S	09/15/12-09/15/12	CRIMETIME	1	1000.00	1000.00
41 LUR	Sa	1	09:00P	10:00P	30S	09/15/12-09/15/12	CRIMETIME	1	1000.00	1000.00
42 LUR	Sa	1	10:00P	11:00P	30S	09/15/12-09/15/12	48 HOURS MYSTERY	1	2000.00	2000.00
43 FIXED	Su	1	07:00P	08:00P	30S	09/16/12-09/16/12	60 MINUTES	1	19000.00	19000.00
44 LUR	Su	1	08:00P	09:00P	30S	09/16/12-09/16/12	BIG BROTHER	1	4000.00	4000.00

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			FROM	TO						
45 LUR	Su	1	09:00P	10:00P	30S	09/16/12-09/16/12	THE GOOD WIFE	1	4500.00	4500.00
46 LUR	Su	1	10:00P	11:00P	30S	09/16/12-09/16/12	THE MENTALIST	1	4000.00	4000.00
47 LUR	202220.	8	11:00P	11:35P	30S	09/10/12-09/14/12	WBZ NEWS	8	850.00	6800.00
48 LUR	Sa	2	11:00P	11:35P	30S	09/15/12-09/15/12	WBZ NEWS	2	850.00	1700.00
49 LUR	Su	2	11:00P	11:35P	30S	09/16/12-09/16/12	WBZ NEWS	2	850.00	1700.00
50 FIXED	10111..	4	11:35P	12:37A	30S	09/10/12-09/14/12	DAVID LETTERMAN	4	1080.00	4320.00
51 FIXED	Sa	1	11:35P	12:05A	30S	09/15/12-09/15/12	THE INSIDER	1	450.00	450.00
52 FIXED	Su	1	11:35P	12:00M	30S	09/16/12-09/16/12	SPORTS FINAL	1	1080.00	1080.00
Total Contract:								136		196955.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	196955.00	196955.00	
GRAND TOTAL									196955.00	

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